Leading With Confidence:
How leaders guide change in successful organisations

Prof. Rosabeth Moss Kanter
Harvard Business School
Ernest L. Arbuckle Professor of Business Administration
Along with Australia’s own, Steve Simpson

Rosabeth Moss Kanter specialises in...
• Leadership
• Management Development
• Culture
• Transformation Change
• Innovation
• Global Information
• The Role of Women in Leadership & Management

Steve Simpson specialises in...
• Cultural Intelligence
• Customer Service
• Leadership
• Change

Don’t miss this opportunity to interact with Rosabeth Moss Kanter!
Named one of the 50 most powerful women in the world (Times London)

Full Day Seminar 9.00am - 4.30pm

Canberra: Monday, 25 Sep 2006
Sydney: Tuesday, 26 Sep 2006
Melbourne: Wednesday, 27 Sep 2006

Supported by: Presented by:

TO BOOK CALL 1300 309 039 FAX 02 9901 4586 or www.globalleadersnetwork.net
About the Seminar

Confidence lies at the heart of civilisation. Everything about an economy, a society, an organisation or a team depends on it. Every step we take, every decision we make is based on whether we can trust ourselves, and others, to accomplish what has been promised.

Confidence determines whether our steps are tiny and tentative or big and bold. Using new case studies of over 1000 companies, Rosabeth Moss Kanter identifies the patterns distinguishing the dynamics of success and failure in a variety of different arenas ranging from private organisations and businesses to high schools and governments.

Steve Simpson adds an Australian perspective on culture and customer service by addressing cultural intelligence – The Unwritten Ground Rules (UGRs®).

Objectives

- Gain a high level of confidence that translates into effective decision making organisation-wide.
- Acquire an in-depth understanding of external forces shaping globalisation.
- Formulate a holistic approach for effective strategy and execution.
- Enhance capacity to lead cross-functional initiatives and corporate projects.
- Engage in a process of self assessment and reflection on your organisations culture and customer service.
- Develop a personal leadership philosophy that reflects greater knowledge, capabilities and confidence.

Who will benefit from the event?

- Leaders & Managers at all levels
- Departmental Executives
- Public Sector Managers
- Professional Officers
- Defence Personnel
- Human Resources Managers
- Clinicians
- Technicians
- Consultants
- Everyone!

The Enduring Skills of Change Leaders

Organisational change has become a way of life as a result of three forces: globalisation, information technology and industry consolidation. In today’s world, all organisations, from the Fortune 500 to the local non-profit agency, need greater reach. They need to be in more places, to be more aware of regional and cultural differences and to integrate into coherent strategies the work occurring in different markets and communities.

The first two forces for change - globalisation and technology - will inevitably grow. But it's not enough for organisations to simply "go international" or "get networked." In a global, high-tech world, organisations need to be more fluid, inclusive and responsive. They need to manage complex information flows, grasp new ideas quickly and spread those ideas throughout the enterprise. What counts is not whether everybody uses e-mail but whether people quickly absorb the impact of information and respond to opportunity.

Change is created constantly and at many levels in an organisation. There is the occasional earthshaking event, often induced by outside forces; there are also the everyday actions of people engaged in their work. In change-adept organisations, people simply respond to customers and move on to the next project or opportunity. They do not necessarily change their assumptions about how the organisation operates, but they continuously learn and adapt, spread knowledge and share ideas.

Change-adept organisations share three key attributes, each associated with a particular role for leaders:

- **The imagination to innovate.** To encourage innovation, effective leaders help develop new concepts, models and applications of technology that set an organisation apart.
- **The professionalism to perform.** Leaders provide personal and organisational competence, supported by workforce training and development, to execute flawlessly and deliver value to ever-more-demanding customers.
- **The openness to collaborate.** Leaders make connections with partners who can extend the organisations reach, enhance its offerings or energise its practices.

Rosabeth Moss Kanter and Steve Simpson will expand these concepts further in this enthralling seminar, 'Leading with Confidence'.

"People often resist change for reasons that make good sense to them, even if those reasons don't correspond to organisational goals. So it is crucial to recognise, reward, and celebrate accomplishments."

Rosabeth Moss Kanter
“Leaders give their people the confidence to achieve their potential. And when confidence is built into a system, people can do extraordinary things.”

Rosabeth Moss Kanter

About Prof. Rosabeth Moss Kanter

Rosabeth Moss Kanter is an internationally known business leader, educator and award-winning author. She holds a chaired professorship at the Harvard Business School, advises major corporations and government entities worldwide and is the author and co-author of over 300 articles and 13 books. Rosabeth provides decision makers from all fields with the strategies required to deal with emerging technologies and shows how to harness the potential of innovation and entrepreneurship to improve business.

At the Harvard Business School faculty, in addition to teaching responsibilities in general management, organisational change and innovation, Rosabeth conceived and leads the Business Leadership in the Social Sector (BLSS) project. This project has involved to date over a hundred national leaders (including U.S. Senators, Governors, corporate CEO’s, national association heads and the First Lady).

Named as one of the 100 most important women in America and one of the 50 most powerful women in the world by The Times, she has received 19 honorary doctoral degrees and over a dozen leadership awards. Her public service activities span globally.

A humorous and insightful speaker, Rosabeth’s fascinating presentations make her highly sought-after at leading conferences around the globe.

About Steve Simpson

Steve Simpson is Australia’s corporate culture guru. He specialises in assisting organisations to benefit from an improved culture of leadership and customer service. He has created the concept of Unwritten Ground Rules (UGRs) which is receiving global acclaim as a tool to understand and identify the underlying corporate culture of an organisation.

Described as ‘one of the best public speakers ever encountered’, Steve has worked with a range of global and Australian clients over the past 15 years achieving breakthrough results. Steve is the author of three books - 'Service Into Profit', 'UGRs - Cracking the Corporate Culture Code' and the 'Power of Culture'.

He has been awarded the accreditation of Certified Speaking Professional (CSP) by the National Speakers Association – the highest internationally recognised speaker award. Steve is renowned for skills as a dynamic speaker and seminar leader, who delivers fresh, new and practical content with inspiration and humour.

Program Timetable

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<td>Leading With Confidence - Prof. Kanter</td>
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<td>10.30</td>
<td>Morning Tea</td>
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<td>The Enduring Skills of Change Leaders - Prof. Kanter</td>
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<td>Breaking The Code - Prof. Kanter &amp; Steve Simpson</td>
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About Global Leaders Network

Global Leaders Network was created to support corporations, organisations, governments, non-government organisations (NGO’s) and individuals to work collectively and create the business for the future. More than a training organisation, we are a network in the truest sense of the word.

Forthcoming events:

National People & Organisational Development Summit (nPOD’s). Feb 2007

nPOD’s has been inspired to bring together leaders and specialists in the field of leadership, learning, training, education and organisational development. This event will comprise of an exhibition, a conference and a CEO forum.

Speakers will include:

Jim Collins (live via satellite), author of “From Good to Great”: the bible for many of the world’s top performing CEO’s

Malcolm Gladwell, author of 2 New York Times number 1 best sellers, “The Tipping Point: How little things make a big difference” and “Blink: The power of thinking without thinking”.

Goran Carstedt, Steward, Society for Organisational Learning, former head of IKEA Europe and Volvo Svenska BIl

For more information visit: www.npods.net

Professor John Kotter Aug/Sept 2007

Marcus Buckingham 2007 / 2008

For further information visit: www.globalleadersnetwork.net
Yes! Please register me for - Leading With Confidence

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POST Conference Action Pty Ltd
PO Box 576 Crows Nest NSW 1585, Australia
TEL 1300 309 039 EMAIL events@globalleadersnetwork.net

Registration Details

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Additional Registrations (for multiple registrations, please copy)

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Register and pay before 25 August 2006 $795.00 pp incl GST  
Register and pay from 25 August 2006 $895.00 pp incl GST
10+ people Supporting Organisations $720.00 pp incl GST  
10+ people Supporting Organisations $820.00 pp incl GST

Dates (please tick one)

- Canberra (National Convention Centre) 25 September 2006
- Sydney (Wesley Conference Centre) 26 September 2006
- Melbourne (Telstra Dome - Victory Room) 27 September 2006

Payment Details

- Please invoice me (strictly 30 days)
- Cheque made payable to Global Leaders Network Pty Ltd
- Please charge the following credit card (1.4% surcharge on Visa/Mastercard/Bankcard and 2.5% surcharge on Amex)

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CANCELLATION POLICY Cancellations must be received via email to events@globalleadersnetwork.net no later than 25 August 2006. A $100.00 cancellation fee applies. After this date all cancellations are subject to full registration fee. Registrations are transferable.

PRIVACY CLAUSE In registering for this seminar relevant details may be made available to parties directly related to the event including Global Leaders Network and key sponsors. This information will also be added to a database for future Global Leaders Network events.

I do not wish my details to be added to this database.